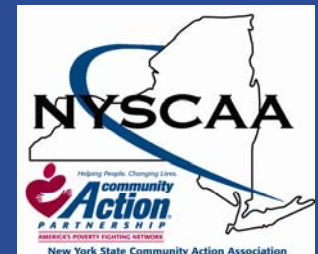


# FROM POVERTY TO OPPORTUNITY: NYS COMMUNITY ACTION POVERTY TOUR 2014



Presented by the NYSCAA Staff:

Karla Digirolamo, CEO  
Jackie Orr, Director of Operations  
Phoebe Schimpf, Director of IT  
Kim McMann, CSBG Training Coordinator  
Jessica Collier, RPIC Training Coordinator  
Trish Kelly, Office Manager/ Event Planner

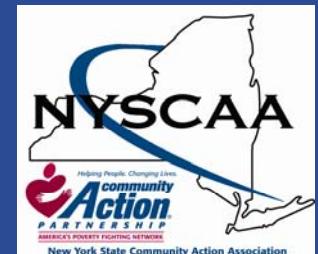


# FROM POVERTY TO OPPORTUNITY: NYS COMMUNITY ACTION POVERTY TOUR 2014

This webinar presentation was created to walk you through the *From Poverty to Opportunity: NYS Community Action Tour 2014*.

We will cover the basics:

- What
- Why
- How
- Who
- Where & When



WHAT?

# FROM POVERTY TO OPPORTUNITY TOUR 2014

**A statewide effort to confront myths and misconceptions about poverty and to highlight the tremendous work Community Action Agencies are doing!**

**So how will this look?....**



WHAT?

# FROM POVERTY TO OPPORTUNITY TOUR 2014

- NYSCAA will be traveling to communities across NY State
- Tour will profile poverty in its many forms

What will the tour stops include? ...



WHAT?

# FROM POVERTY TO OPPORTUNITY TOUR 2014

- **Tour stops may include:**
  - Educational seminars
  - Training programs
  - Public forums
  - Poverty simulations

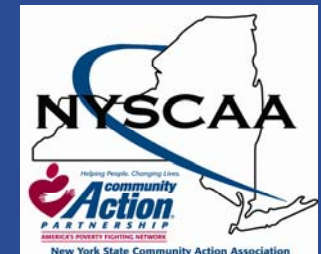
Will the tour stops all be the same?....



WHAT?

# FROM POVERTY TO OPPORTUNITY TOUR 2014

- Each tour stop will be uniquely designed (to reflect the community and local CAA)
- However, a forum on poverty will be held in each community
- Trainings will be provided in partnership with the local CAA
- Media opportunities and events



**WHY?**

## FROM POVERTY TO OPPORTUNITY TOUR 2014

- 50 years ago the Economic Opportunity Act was passed, launching the war on poverty
- In 2011, 15.1% of New Yorkers lived in poverty, and the war on poverty has become a war on people living in poverty
- Increase awareness about poverty
- Highlight CAA successes across NY State



**HOW?**

# FROM POVERTY TO OPPORTUNITY TOUR 2014

- **NYSCAA is seeking Tour Sponsors**
  - **Exclusive Platinum Tour Sponsor**
  - **Statewide Tour Sponsor**
  - **Statewide Tour Supporter**
  - **Tour Supporter**
  - **Tour Friend**
- **Pledges from CAAs**



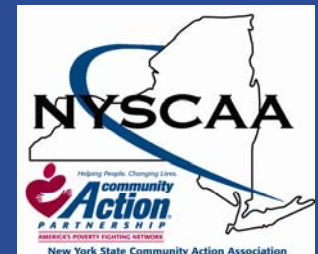


WHO?

# FROM POVERTY TO OPPORTUNITY TOUR 2014

The tour will be a collaborative effort among:

- NYSCAA
- Community Action Agencies and local partners
  - Other community-based organizations
  - Public Officials
  - Specific tour partners and sponsors at each stop
  - Presenters



**WHEN AND  
WHERE?**

# FROM POVERTY TO OPPORTUNITY TOUR 2014

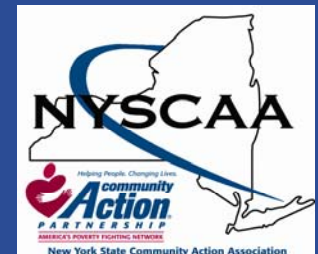
Help us start planning when and where the tour will stop.

Watch for your tour planning guide after this webinar.

Come to the planning session at the ED Seminar on October 9 & 10.

Tour locations and dates will be finalized this fall.

We hope to make a stop in your region!



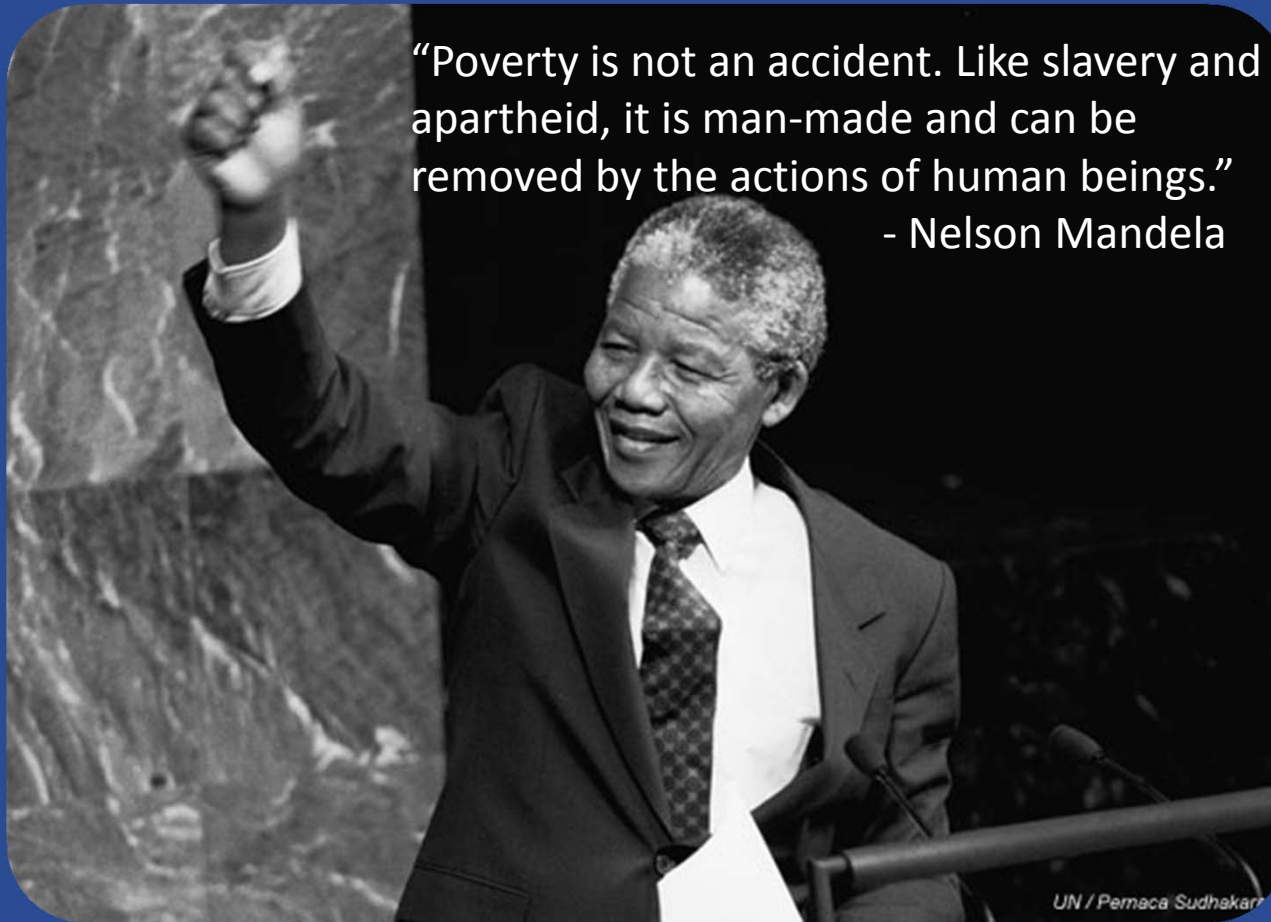
# JOIN THE TOUR!

## KICK-OFF APRIL 2<sup>ND</sup>

### AT THE 8<sup>TH</sup> ANNUAL SYMPOSIUM ON POVERTY AND ECONOMIC SECURITY



# FROM POVERTY TO OPPORTUNITY: NYS COMMUNITY ACTION POVERTY TOUR 2014



“Poverty is not an accident. Like slavery and apartheid, it is man-made and can be removed by the actions of human beings.”  
- Nelson Mandela

UN / Pemaca Sudhakar

