

Cattaraugus County Livable Communities' Consortium



BEYOND SOCIAL DETERMINANTS:

**COORDINATING A COUNTY-WIDE RESPONSE
TO MEET PEOPLE WHERE THEY ARE**

Cattaraugus County



Median Income: 2013 Service Area vs. NYS



- **Cattaraugus Co. Median Income:** **\$40,719**
 - NYS: \$55,972
- **Cattaraugus Co. MI w/HS Degree:** **\$23,423**
 - NYS: \$29,195
- **Cattaraugus Co. Living Wage:** **\$41,180**
 - (For one adult, one child in a household)

✦ Source: New York State Community Action Association, New York State Poverty Report, 2013

Other Indicators: 2013 Service Area vs. NYS



- Catt. Co. Median Female Income: **\$16,967**
 - NYS: \$23,907
- FEMALE HEAD OF HOUSEHOLD:
- Cattaraugus Co. % of Families in Poverty: **42.6%**
 - NYS: 37.6%

✦ Source: New York State Community Action Association, New York State Poverty Report, 2013

Behavior Risk Factors vs. NYS



- **OBESITY: % of adults with a BMI indicating “overweight or obese”**
 - Cattaraugus County: 31.7%
 - NYS: 23.1%

- **TOBACCO USE: % of individuals who use tobacco:**
 - Cattaraugus County: 24.4%
 - NYS: 17.0%

- Source: New York State Expanded Behavioral Risk Factor Surveillance System

County Health Rankings, 2014:



52!

The Response?



- **Healthy Livable Communities' Consortium**
 - Led by Cattaraugus County Department of Health
 - Integrated social and health providers – over 70 participants
 - Evidence-based strategies
 - Outcome/measurement oriented

Healthy Livable Communities' Consortium



- **Mutually agreed upon goals:**
 - Reduce obesity using evidence-based strategies
 - Reduce risk of fall for fragile seniors using person-based interventions